

The Ultimate 2-Hour AI Blogging Workflow Cheat Sheet

Step 1: Nail Down the Topic and Angle (15 Minutes)

- **Task:** Brainstorm blog post ideas and narrow your focus.
 - **Prompt:**
“Give me 5 blog post ideas for [your niche] that are actionable and beginner-friendly.”
 - **Task:** Choose the most engaging idea for your audience.
 - **Prompt:**
“Which of these would be most engaging to [describe your audience]?”
 - **Task:** Refine your topic’s angle with a hook.
 - **Prompt:**
“Help me write a one-sentence hook for this topic that stands out and makes readers curious.”
 -  **Outcome:** A focused topic and a captivating hook.
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Step 2: Create the Outline (15 Minutes)

- **Task:** Build the structure of your blog post.
 - **Prompt:**
“Create a blog post outline for [your topic], broken into 3–5 main sections with bullet points for each.”
 - **Task:** Make the outline more casual and personal.
 - **Prompt:**
“Make this outline more casual and add a personal touch to each section.”
 -  **Outcome:** A clear, personalized blog post outline.
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Step 3: Draft the Post (60 Minutes)

- **Task:** Write the first draft using AI.
 - **Prompt:**
“Write the first draft of a blog post based on this outline. Keep the tone friendly and conversational. Use clear headings and short paragraphs.”
 - **Task:** Review and adjust the content to match your voice.
 - **Additional Tip:** Use voice typing for quicker edits or to add your personal touch.
 -  **Outcome:** A solid blog post draft ready for refinement.
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Step 4: Optimize, Edit, and Format (30 Minutes)

- **Task:** Check SEO basics and optimize for search engines.
 - **Prompt:**
“Suggest a meta description, SEO title, and keyword ideas for this blog post.”
 - **Task:** Improve the flow of the content.
 - **Prompt:**
“Rewrite this paragraph to be more engaging and easier to read.”
 - **Task:** Make the post sound more conversational.
 - **Prompt:**
“Make this section sound more like a conversation.”
 - **Task:** Add internal links and a CTA.
 -  **Outcome:** A polished, optimized, and well-formatted post ready to publish.
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Final Thoughts

- This workflow is designed to save you time and keep your blogging on track.
- AI helps with brainstorming, outlining, and drafting — leaving you to focus on polishing and personalizing the content.

Let me know if you'd like any modifications or if there's anything you'd like to add!